

Training Title	AI for Executives - Leading in the age of AI
Trainer	<i>Bilal Zahalan</i>
Date & Time	Date: October 7, 2026 Time: 10:00 AM – 2:00 PM
Venue	Lebanese Training Center – Sanayeh, CCIAB Bldg. – 6 th Floor
Target Audience	C-suite executives, senior leaders, and directors navigating AI-driven transformation.
Outline	PROGRAM OBJECTIVES The session is designed around one central objective: equipping the leaders of the CDD with the strategic clarity and practical frameworks to make informed, confident decisions about AI, within their organizations and in their own leadership practice. The program addresses the challenge you articulated directly: understanding how AI can help resolve the real operational and strategic pressures these executives face, and identifying the tools and approaches that can be adopted with genuine impact. Specifically, participants will leave with: -A clear, working understanding of AI, stripped of noise and grounded in strategic relevance. - An honest picture of where their organizations stand and what separates companies that succeed with AI from those that stall.

Outline

- A practical map of where AI creates the highest value across business functions, framed at the level of decisions CEOs and board members actually make.

-The posture and toolkit of an AI-literate executive, personally and organizationally.

- A defined first step. Not a roadmap. A decision they can act on immediately

2. PROGRAM METHODOLOGY

This is a structured executive session designed to orient, clarify, and equip.

The methodology rests on four principles that have consistently defined our approach with senior leadership audiences:

Relevance before instruction. The session opens by surfacing the questions and pressures already present in the room, not by presenting to the audience, but by engaging them. The most effective learning happens when executives recognize their own context in the challenge before the framework is offered.

Clarity over volume. AI is one of the most over-narrated topics in business today. Our role is to remove what is irrelevant and sharpen what matters, leaving participants with mental models they can use, not terminology they will forget.

Application over theory. Every concept is anchored in a real-world context: actual company decisions, live demonstrations, and scenarios drawn from industries the CDD audience operates in. We do not present what AI can theoretically do. We show what it has done and what it should do next.

Dialogue as substance. The open discussion and Q&A are not a courtesy. They are a designed element of the session. The exchanges that occur between CEOs in a structured, facilitated environment carry a quality of insight that no presentation can replicate. That time is protected deliberately.

The session runs for **two hours**, with a natural narrative arc, reserving open time at the close for unconstrained discussion, peer exchange, and questions.

Learning Outcomes	Upon completion, each participant will have: - Clarity on what AI actually is, how it differs from automation, and where the genuine organizational opportunity lies. - A self-assessed understanding of their company's current AI posture and what it will take to move forward. - A prioritized perspective on where AI creates immediate, measurable value in their specific context. - A personal and organizational AI frameworks, concrete, actionable, and calibrated to executive decision-making. - A first-step agenda for the week ahead: specific, defined, and executable. The session is designed to be the beginning of an informed journey, not a summary of a subject.
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