



غرفة التجارة والصناعة والزراعة  
Chamber of Commerce Industry  
and Agriculture  
في بيروت وجبل لبنان of Beirut and Mount-Lebanon



[www.ltclb.org](http://www.ltclb.org)

# ABOUT THE CHAMBER

The Chamber of Commerce Industry and Agriculture of Beirut and Mount Lebanon (CCIA-BML) is a non-profit private organization working for the public benefit

The Chamber was established in 1887 and is the largest of the four Lebanese Chambers

Promoting the business interests of its member enterprise is one of the principal objectives of the Chamber

The Chamber's membership roster currently includes over 15,000 Lebanese businesses, located in Beirut district and the Mount Lebanon District. Some 70 percent of businesses operating in Lebanon are located in these two districts

The Chamber's strategy aims at stimulating all sectors of economic activity and enabling them to contribute to the development of a strong and competitive national economy

The Chamber offers countless support business services to business community among with membership , export documents , carnets ATA TIR, training Arbitration/Mediation , economic and market info, Business Matching and delegations, etc



**[WWW.LTCLB.ORG](http://WWW.LTCLB.ORG)**



CCIB Bldg, Justinien Street, Sanayeh Beirut-Lebanon

**Callcenter:** 1314 ext 15

**Phone:** 961-1-395190

**Email:** ltc@ccib.org.lb





# ABOUT THE LEBANESE TRAINING CENTER

The Lebanese Training Center (LTC) within the Chamber of Beirut and Mount Lebanon started its activities as "Institut de Formation par Alternance Franco-Libanais (IFAFI)" in 1996 in close collaboration with the Chamber of Commerce of Versailles-Ile de France

The LTC presently seeks to provide high value managerial and technical training programs that aim at building capacities and developing competencies of junior, mid to high level of executives of private enterprises



The LTC offers a wide range of trainings and workshops covering diversified topics and run by star trainers ,experienced university instructors and specialized experts and coaches

Due to its affiliation to the Chamber , the LTC is constantly tuned to the business sector evolving needs and proposes accordingly the training modules and programs

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# LTC Competitive Advantages

- ✓ Extensive expertise in training & capacity building arena since 1996
- ✓ Trilingual Star trainers who bring together academic knowledge and work expertise
- ✓ Hands off / on learning methodology based on practical cases, simulation and role play
- ✓ Constantly tuned to evolving needs of Business Community
- ✓ Prestigious corporate premises marked by the symbolism of CCIA-BML as “House of Lebanese Economy”
- ✓ Affordable rates that attempt not to contest with commercial training services providers
- ✓ A dedicated floor highly tech equipped with flexibility features based on training specificity
- ✓ Accessibility: Location of the Chamber premises in the heart of Beirut
- ✓ Attendance Certificates signed by the Chamber

## International Experience



In line with the international affiliation of the Chamber to various international organizations and programs , the LTC organized over the past years a wide array of strategic masterclasses, coaching and mentoring sessions within the ENPI CBC MED EuromedInvest , TEMPUS, SWITCHMED , UNIDO and USAID

## Industries we serve

Member enterprises, Associations, International Projects and programs, Syndicates, NGOs, Business Corporates Universities & Research Centers, Training institutions, etc

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# OUR TOP EXECUTIVE TRAININGS

Management and Leadership	Art of Communications	Marketing and Sales	Finance and Accounting	HR Management	Export and Trade Finance	Business Languages
Agile Management Lean Management	Public Speaking for Executives	Basic to Advanced Negotiation Communication and skills	Feasibility Analysis of Projects	Designing Succession Planning	Incoterms 2010	Business English
Managerial Skills for New & Future Managers	Conversational Intelligence at Workplace	Branding Management	Budgeting for Managers	Talent Analytics thorough utilizing employee data	Export Documentary Credit	Business Chinese
Serial of Ateliers: Business Plan Marketing plan Action Plan	Business writing skills : minutes of meetings, .reports, etc	Pitching and Presentation skills for Sales	Financial Statement Analysis	Leading and Developing High Performance Teams	Doing Business with China	Business Spanish
The basics of Project Management	Success with Presentations	Learn The Hidden Secrets of Social Media	Fraud and Internal Control	Conflict resolution in the workplace	Doing Business with Iran	
Evoking Excellence : The Leader Coach	Emotional Intelligences	Sales team coaching	Cash Flow and Working Capital Analysis	The Expedition: Experiential learning for Team Building	The Understanding of UCP	

Please visit our website for the updated schedule of trainings

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# LTC RENTAL CLASSROOMS SERVICES

The Lebanese Training Center (LTC) proposes to the business community the service of accommodating trainings, conferences and workshops in its state of the art premises

For further info kindly send your requests to: [ltc@ccib.org.lb](mailto:ltc@ccib.org.lb) or visit our website [www.ltclb.org](http://www.ltclb.org) for more information



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